



KRUGER LOWVELD  
*it's in our nature*

## APPLICATION FOR MEMBERSHIP 2016 / LIDMAATSKAP AANSOEK 2016

Valid 1 January 2016 – 31 December 2016

Please fax completed form to (013) 753 2986 or e-mail to  
[tourism@klcvt.co.za](mailto:tourism@klcvt.co.za) or [tourism@krugerlowveld.com](mailto:tourism@krugerlowveld.com)



KLCBT – Tourism Membership Application Form

Destination Marketing Organisation

### ANNUAL MEMBERSHIP FEES / JAARLIKSE LIDMAATSKAP FOOIE ACCOMMODATION ESTABLISHMENTS (12 MONTHS CYCLE):

Category Description	Amount Applicable
Emerging Establishments (1 <sup>st</sup> year of business, SMME's and tour guides and Accommodation Establishments)	R 400.00
1-5 rooms	R 500.00
6-10 rooms	R 650.00
11-20 rooms	R 900.00
20-30 rooms	R1,200.00
30+ rooms	R 1,500.00
Camping (only) establishments	R 500.00

### OTHER TOURISM PRODUCT OWNERS (12 MONTHS CYCLE):

Definition: Tour Operators | Travel Agencies | Restaurants | Car Hire | Transfer Co.'s  
Tourism related retailers | Adventure Activity Operators and any other tourism-related services

Category Description	Amount Applicable
Emerging Tourism Services (1 <sup>st</sup> year of business, SMME's and tour guides and Accommodation Establishments)	R 400.00
All other Tourism Services	R 750.00

### COUNTRY MEMBERSHIP (12 MONTHS CYCLE):

Definition: Membership available to tourism partners outside of Kruger Lowveld boundaries,  
e.g. in Mozambique, Swaziland and areas surrounding Kruger Lowveld, eg Dullstroom,  
Badplaas, Hoedspruit etc.

Category Description	Amount Applicable
All Tourism Services	50% of above Fees



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### Friends of Kruger Lowveld (Non-tourism affiliation fee):

Category Description	Amount Applicable
Individuals	R 200.00
Companies (which are not members of KLCBT Business or other LTO's)	R 200.00
Other community organizations/institutions (eg NGO's, educational institutions, clubs, etc)	FOC
Emerging Entrepreneurs	FOC

### **For this membership fee, members should be entitled to a minimum suite of benefits as follows:**

- A basic listing on the Kruger Lowveld website [www.krugerlowveld.com](http://www.krugerlowveld.com)
- A basic listing in the Kruger Lowveld Annual Visitors' Guide
- A free listing on Shout Media's remote VIC's
- The option to participate on a pay-to-play basis in various marketing and visitor information services projects, programmes and promotions undertaken under the banner of Kruger Lowveld
- Subscription to the monthly regular newsletter which should include happenings in Kruger Lowveld and KLCBT, special offers, newsworthy articles, current issues relating to/affecting tourism, etc
- Access to a members portal on the Kruger Lowveld website where official Kruger Lowveld marketing material, such as logos and images (brand manual) are available for members to use under licence, in their own marketing endeavours
- Participation in the Kruger Lowveld e-business system
- Invitations to all member functions organised by KLCBT
- Advocacy and other representations made by KLCBT on behalf of the industry and members
- Access to any preferential arrangements, negotiated by KLCBT on behalf of its members, with service providers
- **Friends of Kruger Lowveld will not be entitled to all the above benefits. For their affiliation fee, Friends of Kruger Lowveld will:**
  - **Be entitled to a Kruger Lowveld affiliation certificate of membership/plaque/sticker reflecting that they are part of the Kruger Lowveld destination brand.**
  - **Be included on the distribution list of the monthly members newsletter which should include happenings in Kruger Lowveld and KLCBT, special offers, newsworthy articles, current issues relating to/affecting tourism, etc**
  - **Be invited to all member functions organised by KLCBT**

Registered Name	
Trading as	
Website Address	<b>www.</b>
Local Tourism Organisation	



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### MEMBER DETAILS

CONTACT PERSONS			
<b>Owner/s</b>			
Office Number		Fax Number	
Cell Number 1		Cell Number 2	
E-mail address			
<b>Reservations Staff</b>			
Office Number		Fax Number	
Cell Number 1		Cell Number 2	
E-mail address			
<b>Accounts Dept.</b>			
Office Number		Fax Number	
Cell Number 1		Cell Number 2	
E-mail address			
VAT Number <b>NB!</b>			
Grading (Star, AA etc.)			
Number of Rooms / Units			
ADDRESSES			
Postal Address		Physical Address	
Town		Town	
Postal Code		Postal Code	
Location/Directions			



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K L C B T  
KRUGER LOWVELD CHAMBER  
BUSINESS AND TOURISM

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ACCOMMODATION TYPE				RATES	
Backpackers / Youth Hostel		Bed & Breakfast		Camp Sites / Tented Camp	Up to R150 pppn
Camper / Caravan Rentals		Caravan Park		Farm / Home Stay	R150 – R250 pppn
Game Lodge		Golf Lodge		Guesthouse / Lodge	R250 – R350 pppn
Hotel / Motel		Selected Service Hotel		Resort	R350 – R450 pppn
Self Catering Chalets / Cottages		Self Catering Log Cabins		Other please specify –	R450 plus pppn
Secure Parking		TV in Rooms		Swimming Pool	Children

OTHER TOURISM PRODUCT OWNERS**:					
Shuttle Service		Taxi Service		Transfer Service	Car Rental Agency
Airline		Charter Airline		Tourism Training Provider	Tour Operator – local areas only
Tour Operator – provincial		Tour Operator – national		Tour Operator – international	Tour Guide – local areas only
Tour Guide – provincial		Tour Guide – national		Tour Guide – international	Information Office
Café / Coffee Shop / Tea Garden		Restaurant		Bar / Pub	Curios / Crafts
Travel Agent		Attractions		Health & Wellness	Events / Conferences
Adventure Activities		Cultural Activities		Other (specify)	

FULL NAME		DESIGNATION	
SIGNATURE		DATE (YYYY-MM-DD)	